SOCIAL ENTERPRISE
INDUSTRY GUIDE

Updated 24 March 2010

Directories

Known as the ‘fundraiser’s bible’, this text reviews the UK’s largest 2,500 grant giving trusts and foundations. Fields of interest includes grants for community and economic development.

**Global Directory 06/07** (Venue, 2006) [(B) DIR 323 BUS]
This publication addresses themes like global poverty, trade justice and environmental protection.

This directory lists companies that provide funding for voluntary and community organisations.

Market Research & Statistics

The nature of market research means that it is difficult to locate information specifically targeting the subject of social enterprise. It may be more useful to research the general sectors in which your enterprise will compete. Social entrepreneurs may also be interested in accessing market research information concerning green and ethical issues, these resources can relate to:

i.) The Green and Ethical Consumer

**The Green and Ethical Consumer** (Key Note, 2008) [(B) MKT 338.476588343 BUS]
This report examines the ethical choices consumers make ranging from food to travel to fashion and beauty products.

**Green and Ethical Finance** (Mintel, April, 2009) [(B) MKT 338.473326 BUS]
This publication examines consumer attitudes towards ethical financial in addition to investigating the green and ethical finance market.
**Ethical and Green Retailing** (Mintel, September, 2009) [Accessible online from the Mintel database in the BIPC Reading Room]
This report investigates green and ethical consumer behaviour, paying particular attention to the impact of recession on consumer attitude and purchasing habits.

**The Next Step in the Ethical Consumerism Revolution** (Datamonitor, 2008) [(B) MKT 658.834 BUS]
With the rise of interest in ethical consumption this report tracks emerging and future trends from various regions around the world.

**Metal Recycling** (Key Note, 2009) [(B) MKT 338.47669042041 BUS]
This report examines the UK market for ferrous, non-ferrous and precious metal recycling, making specific reference to the impact of the recession on this sector.

**Non-Metal Recycling** (Key Note, 2008) [(B) MKT 338.47363728094105 BUS]
This report details the various trends in types of recycling, competitors, the size of the industry and current issues for the UK.

**Ethical and Green Consumers** (Mintel, January, 2007) [(B) MKT 658.8343 BUS]
This report covers lifestyle and consumer attitudes towards grocery, transport, finance, travel and fashion from an ethical and green perspective.

**Ethical Consumer: A Global Perspective** (Leatherhead Food International, 2007) [(B) MKT 381.1 BUS]
A report that discusses the growing trend to ethical consumerism for food in developed countries. Sections covered include vegetarian and sustainable foods, company profiles and new product development.

**The Future of Ethical Sourcing** (Datamonitor, 2007) [(B) MKT 381.10941 BUS]
A report that examines the ethical choices that retailers face with a focus on the importance of corporate social responsibility, factors driving trends and costs in supply chain.

**Attitudes Towards Ethical Foods** (Mintel, August, 2006) [(B) MKT 338.476410941 BUS]
A report that overviews the organic and fair-trade food industry analysing consumer opinion, media influence, distribution, market size and segmentation.

**Ethical Holidays** (Mintel, October, 2005) [(B) MKT 394.250688 BUS]
This report analyses in detail the trend towards more ethical holidays.

**Recycling and Waste Management: Business Ratio Report** (Key Note, 2009) [(B) MKT 338.4736372805 BUS]
This detailed report evaluated the performance of top companies operating in the recycling and waste management industry.

**ii.) Green Energy and Transport**

**Energy Efficient Solutions** (Progressive Media, 2009) [(B) MKT 658.26005 BUS]
This report aims to assist industrial, commercial and public sector organisations understand the energy market and reduce their carbon footprint.

**Renewable Energy** (Key Note, 2009) [(B) MKT 333.794094105 BUS]
This report reviews the UK market for renewable energy, focusing particularly on solar, hydro and wind power but also investigating energy production from non-biodegradable waste.
European Renewable Energy Industry (Key Note, 2008) [(B) MKT 338.4733879409405 BUS]
In this Key Note Market Assessment report, the EU renewable energy industry is described and analysed in terms of statistics, industry structure and corporate developments.

Renewable Energy Finance (Euromoney Institutional Investor, 2008) [(B) MKT 333.794 BUS]
This publication includes various articles and case studies of renewable developments around the world.

Waste Management (Key Note, 2008) [(B) MKT 338.47363728094105 BUS]
In this Key Note Market Report, the UK waste-management market is analysed in terms of the collection of waste sources and their final disposal. Trends and competitor analysis is included.

World Biofuels (Freedonia Group, 2008) [(B) MKT 338.4766288 BUS]
In this report are forecasts, key technologies, market share and profile for 29 global competitors in the biofuels industry.

Ethical Consumer Series: UK Attitudes to Energy Efficiency & Alternative Sources (Allegra Strategies, 2007) [(B) MKT 333.7940941 BUS]
A sizeable report based on primary research of households, industry expert interviews and businesses.

Green Energy: Consumers Aren't Buying It (Datamonitor, 2006) [(B) MKT 333.794 BUS]
This report is a review of green energy supply in the UK and why the market for green energy is not yet sufficient.

Trade Magazines

Social Enterprise (Social Enterprise Magazine, Make a Difference Publishing, 2002-) [(P) 307.140941-E (1) BUS]
This monthly magazine evaluates social enterprise news and issues in addition to providing reviews and business advice.

Databases (available only in the Business and IP Centre)

ABI Inform Global
ABI Inform Global contains business, management and economic publications, newspapers and academic journals. A search for social enterprise material reveals a number of interesting sources.

Business Source Complete (EBSCO)
Full text resources from top ranking business journals. Includes social enterprise material on a range of topics.

COBRA
Contains starting point fact sheets concerning social enterprise and related areas of interest including Community Interest Companies, co-operatives and employee ownership.

ESTAR
Provides full text access to the Social Enterprise Journal.

Factiva
Factiva contains global news and information from over 10,000 publications. A social enterprise search produces a rich results set.

Grantnet & Grantfinder
Provides an overview of grants and other forms of financial assistance available to businesses, community organisations and social enterprises.
Books (all available in the British Library)

Keeping it Legal: Legal Forms for Social Enterprises (Social Enterprise London, c2003) [mo3/23331 DSC]
This title was produced prior to the introduction of the Community Interest Company legal entity option. The 2006 version has been ordered for the library – so keep your eye on the catalogue.

Management for Social Enterprise (Bob Doherty, SAGE, 2009) [Small Business Help, SPIS 361.765 & mo9/.20038 DSC]
This book investigates management of social enterprises from a number of angles including strategic management, people management, financial considerations, business ethics and marketing.

This guide contains a number of practitioner tips for setting up a social enterprise. The work is written from an American perspective which means that chapter three (choosing the right structure) is less relevant to UK entrepreneurs.

An exploration of social enterprise, including its definitions, values and developments.

Social Enterprise: What it is and Why it Matters (Martin Price, Fflan Ltd, 2009) [mo9/.30837 DSC & YK.2009.a.12243]
This text attempts to de-mystify social enterprise for the general reader. A good starting point resource.

An excellent practical resource containing case study examples from UK social enterprises and focusing on core business interests like writing a business plan, funding and achieving sustainability.

Internet Sources

Business Link
Business Link provides a number of social enterprise related guides and links.
http://www.businesslink.gov.uk/

ClearlySo
Contains a directory of social businesses and a resource library in addition to organising a number of useful events – such as investor speed dating and social business conferences.
http://www.clearlyso.com/

Community Action Network (CAN)
Supports social enterprises development by the provision of investment assistance and office accommodation.
http://www.can-online.org.uk/

Community Interest Companies (CICs)
Site for finding out about CICs. CICs are limited companies that work to benefit the community rather than business owners.
http://www.cicregulator.gov.uk/
Co-operatives UK
Provides support for the development of UK and worldwide co-operatives, social and mutual enterprises.
http://cooperatives-uk.coop/live/cme0.htm

Development Trusts Association (DTA)
Supports community development trusts – community owned and led organisations that aim to improve the economic, environmental and social lives of their community.
http://www.dta.org.uk/

Employee Ownership Association (eoa)
The Employee Ownership Association describes itself as the voice of co-owned business in the UK.
http://www.employeeownership.co.uk/

I-genius
A worldwide network for social entrepreneurs.
http://i-genius.org/home/

New Economics Foundation
The NEF recently produced an overview of social value performance measurement tools. The site also contains a guide to social return on investment.
http://www.neweconomics.org/publications/tools-you

School for Social Entrepreneurs (SSE)
The SSE provides practical training programmes aimed at helping entrepreneurs develop their own potential and the potential of their organisations.
http://www.sse.org.uk/index.php

Social Enterprise Ambassadors
This site aims to raise awareness of social enterprise through the example of leading social entrepreneurs.
http://socialenterpriseambassadors.org.uk/

Social Enterprise Coalition (SEC)
The SEC is the UK’s national body for social enterprise. The site includes research surveys, guides, case studies, news and useful links.
http://www.socialenterprise.org.uk/

Social Enterprise Live
The web site for the Social Enterprise magazine. The site contains social enterprise news and a selection of helpful social enterprise resources.
http://www.socialenterpriselive.com/

Social Enterprise London
Social Enterprise London runs the largest social enterprise network in the UK, providing supportive resources for entrepreneurs including: online guides, podcasts, links and a searchable directory.
http://www.sel.org.uk/

Social Enterprise Mark
Contact point for entrepreneurs wishing to acquire the social enterprise mark (similar to the Fair Trade brand) for their business.
http://www.socialenterprisemark.org.uk/
Social Enterprise Training and Support (SETAS)
Provides resources and a forum for promoting social enterprise organisations.
http://www.setas.co.uk/

Social Firms UK
The national support organisation for UK social firms.
http://socialfirmsuk.co.uk/

SROI Network
A source of information about Social Return on Investment.
http://www.sroi-uk.org/component/option,com_frontpage/Itemid,65/

UnLtd
UnLtd is a charity that provides financial and practical support to social entrepreneurs in addition to undertaking social enterprise themed research.
http://www.unltd.org.uk/

UnLtd World
A social networking site and online marketplace for social entrepreneurs allowing members to upload and share resources.
http://unltdworld.com/

Our Partners

GK Partners
GK Partners provides a high quality professional service advising socially responsible businesses. They help organisations like social enterprises improve their efficiency and sustainability.
http://www.gkpartners.co.uk/

Red Ochre
Red Ochre is a social enterprise that supports other socially motivated UK businesses.
http://www.redochre.org.uk/

Striding Out
Striding Out is a network and support service providing network activities, workshops, professional advice and business coaching for commercial and social entrepreneurs.
http://www.stridingout.co.uk/

Ask an expert

Uday Thakkar
Uday Thakkar founded the social enterprise Red Ochre, an organisation that works to support social and ethical UK business. In 2008, Uday won the Social Enterprise Mentor of the Year award (New Statesman/Edge Upstarts). Uday is one of the BIPC experts that give free monthly advice to entrepreneurs, business people and SMEs. To find out more about Uday and the ask an expert service follow the link below. Places are not guaranteed and you will receive a response to your application within 28 days.
http://www.bl.uk/bipc/advice/askexpert/index.html

Note: Every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the Business Information Catalogue for more details.

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